



Frontier Airlines Launches Interactive Webpage Showcasing Its Iconic Animal Plane Tails

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A Photo of Each Plane Tail, Backstory of the Featured Animal and Information on Frontier's Species Conservation Efforts are Highlighted

DENVER – Feb. 2, 2021 – Family-friendly carrier Frontier Airlines has launched a new interactive webpage at <https://www.flyfrontier.com/plane-tails/> that, for the first time, features every Frontier plane tail and the animal that adorns it. Frontier's plane tails are unique in the airline industry, each with its own name and special backstory. Many of the animals are from endangered species, part of the airline's push to highlight the importance of species preservation. The unique web experience is a culmination of Frontier's more than 25-year history of donning the tails of aircraft with a special animal.

Kids and adults alike can enjoy the immersive webpage and read the stories of some of Frontier's most iconic animals, such as [Chinook the Gray Wolf](#), which dons the airlines 100th Airbus aircraft or maybe the most well-known ambassador, [Grizwald "Griz" the Bear](#), one of the top predators in North America.

Aviation enthusiasts will find interesting aircraft information when visiting an animal's webpage, including aircraft model, registration, seating capacity, engine type, date of first flight and final assembly location. In the future, the site will also feature downloadable content for kids such as coloring pages and activities, a page of retired animals, along with a gallery of employee-generated photos.

"We're incredibly passionate about animals and promoting awareness for endangered species," said Juliette Hemingway, senior manager of creative direction and branding, Frontier Airlines. "Every animal on a Frontier aircraft tail is part of our special family and we methodically begin researching each species more than a year before they make their debut on a plane tail. The selection process isn't random, and we have more recently focused on endangered species or animals that have a special meaning to people, such as Rocky the Owl."

More than a dozen endangered species are on Frontier plane tails, including Powder the Polar Bear, Spot the Jaguar and Wellington the Black-Footed Ferret and the airline is committed to telling their unique stories and promoting conservation efforts. Frontier's Endangered Animal Initiative seeks out volunteer opportunities for team members with animal conservation organizations and strategic partnerships.

About Frontier Airlines

Frontier Airlines is committed to "Low Fares Done Right." Headquartered in Denver, Colorado, the company operates more than 100 A320 family aircraft and has the largest A320neo fleet in the U.S., delivering the highest level of noise reduction and fuel-efficiency, compared to previous models. The use of these aircraft, Frontier's seating configuration, weight-saving tactics and baggage process have all contributed to the airline's average of 43 percent fuel savings compared to other U.S. airlines (fuel savings is based on Frontier Airlines' 2019 fuel consumption per seat-mile compared to the weighted average of major U.S. airlines), which makes Frontier the most fuel-efficient U.S. airline. More information about Frontier's green commitments are available at FlyFrontier.com/Green.

With 150 new Airbus planes on order, Frontier will continue to grow to deliver on the mission of providing affordable travel across America.